

How To Share Your Faith & Testimony in the Marketplace

with Lisa McInnes-Smith

- Worksheet -

Do's & Don'ts

Which stood out most to you?

Starting Spiritual Conversations

Where in your sphere could you start a spiritual conversation? Circle all that apply:

Work / Community Group / Uber-Taxi/ Family / Hairdressers/Nail Salon / Dog walking/park / Other:

Slices of Life & Storytelling

List 3 times where you have seen God work in your life (e.g., healing, answered prayer).

- 1.
- 2.
- 3.

Choose the story most relatable to a non-Christian and flesh it out with bullet points:

- - Strong opening line
- - Moment of humour
- - Set the scene
- - Highlight the struggle (how did it feel?)
- - How did God show up?
- - Closing line to summarise
- - Conclude with a question/offer to listener (e.g. have you ever had a time where...)

Practice this story privately, then in the marketplace. Add more slices as you find them.

Handling Objections

What common objections to faith do you hear?

How would you respond now after Lisa's advice?

List any Christians you could practice handling common objections with:

Writing Your Testimony (3-5 min version)

- Before Faith: Describe life before faith, struggles, worldview.
- Turning Point: How did you hear about Jesus? What led you to faith?
- The Change: What changed after accepting Christ? New habits, desires?
- Current Walk: Describe your daily relationship with God. Any meaningful scriptures?
- Challenges: Any struggles or doubts? How did God help?
- Why Faith Matters: How has faith changed your view of the world and purpose?
- Message to Others: What one message would you share with someone who doesn't know Christ?

Practice your story with a trusted Christian and ask for honest feedback.

Once finessed, record your final version and listen regularly – find opportunities to practice it – e.g. bible study, with friends.

Next Steps: The Great Commission

List 3-5 non-Christians you can pray for regularly:

Do you make regular time to connect relationally with them? If not, can you find an hour or two a week to commit to this?

Have you made any new non-Christian friends in the last year? If not, where could you meet some? (e.g., sport club, networking group)

Your story is the one thing no one can argue with. Go live it out loud, one conversation at a time!

“But in your hearts revere Christ as Lord. Always be prepared to give an answer to everyone who asks you to give the reason for the hope that you have. But do this with gentleness and respect...” — 1 Peter 3:15